



ADVERTISING ORDER

Agency / Billing Address
Marketing Resource Group, Inc.
225 S. Washington Square
Lansing, MI 48933
Ph: (517) 372-4400
Fx: (517) 372-4045

Media Buyer Contact Information
Kristin M. Keller
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Advertiser: Friends of Holly Hughes
Job Number: 12-FHH-902
Flight Dates: 10/30/12 - 10/31/12

Candidate Network TV

DMA	Station	Network	Affiliation	Days	Daypart	Daypart	Program Name	Rate :30	Rate	Spots per	Total Gross
					Start	End		Spot	Type/Class	Week	Cost per Week
Grand Rapids-K2	WOOD	NBC		MON-FRI	6:00 AM	7:00 AM	NEWS 8 DAYBREAK II	\$ 650.00	LEVEL 3 48 HOU	2	\$ 1,300.00
Grand Rapids-K2	WOOD	NBC		MON-FRI	7:00 AM	9:00 AM	TODAY SHOW	\$ 975.00	LEVEL 3 48 HOU	2	\$ 1,950.00
Grand Rapids-K2	WOOD	NBC		MON-FRI	9:00 AM	10:00 AM	TODAY SHOW II	\$ 600.00	LEVEL 3 48 HOU	2	\$ 1,200.00
Grand Rapids-K2	WOOD	NBC		MON-FRI	11:00 AM	12:00 PM	EIGHT WEST	\$ 125.00	LEVEL 3 48 HOU	2	\$ 250.00
Grand Rapids-K2	WOOD	NBC		MON-FRI	12:00 PM	1:00 PM	NEWS 8 AT NOON	\$ 450.00	LEVEL 3 48 HOU	2	\$ 900.00
Grand Rapids-K2	WOOD	NBC		MON-FRI	5:30 PM	6:00 PM	NEWS 8 AT 5:30	\$ 1,150.00	LEVEL 3 48 HOU	1	\$ 2,300.00
Grand Rapids-K2	WOOD	NBC		MON-FRI	11:00 PM	11:35 PM	NEWS 8 AT ELEVEN - WEEKDAY	\$ 1,450.00	LEVEL 3 48 HOU	2	\$ 2,900.00
WOOD Total										14	\$ 10,900.00

Tuesday - Wednesday

October 30 - 31

12/21

\$ 218420

1X 11/1-11/2 11a-12p Eight West \$2